

PRESS RELEASE

DATE: 9 JANUARY 2008

SUBJECT: RANDOM ART HOUSE BLOG



Random Art House Launches New Blog

Random Art House has launched its new blog located online at www.randomarthouse.com/blog. The blog contains articles and information regarding the activities of Random Art House, insight about advertising, and contains videos and links to other content relating to its website, art gallery, video studio, print shop, and television show.

In a recent email sent to BNI Waterside members, Random Art House's Business Networking group, Aaron Belchamber wrote:

"A blog is a free way to raise the relevancy of your website in the search engine rankings. It's easy to embed a blog you create inside your existing website with frames. The more we link to each other on the web, the more valuable each of our websites are to all search engines, making your website more effective because it's easier for more people to find you.

You're invited to leave comments with links to your own blog so we can together expand our online community and influence.

You can even earn ad revenue by placing Google AdSense ads on your blog, so the more traffic you generate to your blog, the more potential ad revenue you can earn."